Delivering Local Customers

Be Connected.

Contact Us Today:

Contact Ginny Bond , Advertising Director (Print & Digital Specialist)
615.444.6008 Office - 615.683.5717 Cell/Text

Contact Jennifer Clark , Advertising Account Executive (Digital Specialist)
615.444.6008 Office - 615.947.7978 Cell/Text

Rates & Specs Sheet - CLICK HERE
Digital Media Kit - CLICK HERE

Digital Solutions for Main Street, America

Main Street Media, LLC is the leader in developing digital solutions that meet the needs of local people l

In additional to WilsonPost.com we have a suite of complimentary websites that serves specific audienc

The Wilson Post

WilsonPost.com is a leader in local online news and information averaging 150,000 page views, 10,000

WilsonPost.com updates news stories daily and includes interactive community environment where visit

Content Areas

- Local News
- Local Sports
- Obituaries
- Lifestyle
- Opinion

- Blogs
- Special Section

Web Visitor's Profile*

- 75% plus Live in Wilson County
- 75% plus are home owners
- 50% raising children at home
- 50% Female & Male Visitors
- 50% have household incomes of $65,000+
- 50% are 18-45 and college graduates

 ** Profile based on ongoing Main Street Media subscriber polls & research*

Reach Your Target Audience

The Main Street Media Advertising Network allows you to target your goods and services specifically wit

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MAINSTREET MEDIA ADVERTISING NETWORK INCLUDES:

- WilsonPost.com
- GallatinNews.com
- HendersonvilleStandard.com

You can advertise on The Wilson Post and/or any other website within the Main Street Media Advertisin

ADDITIONAL ADVERTISING OPPORTUNITIES

Banner Ads: leaderboard and medium box

Weather: widget association (presented by)

Top Leaderboard: most prominent positioned ad location within website

Email Newsletters: daily news, sports and business, as well as breaking news, lifestyle

MOBILE Our Mobile website allows viewers to get real-time content from their wireless p

DIGITAL SERVICES

If you’re looking for digital ad design or other digital solutions contact our digital partner Bear Web Desig

They also provide a compliment of digital services including e-mail marketing, search engine optimizatio

www.bearwebdesign.com - (615) 443-9050